



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **KEVIN SHELLEY**

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Secretary of State Kevin Shelley Provides User-Friendly Easy Voter Guides for March 2, 2004 Primary Election

SACRAMENTO—Organizations and news outlets engaged in voter education can order free copies of the popular *Easy Voter Guide* for March 2, 2004 Primary Election. Secretary of State Kevin Shelley is sponsoring the *Easy Voter Guide*, available in English, Spanish, Chinese, Vietnamese and Korean, as part of a comprehensive community outreach program for the March 2, 2004 Primary Election. The 16 page printed booklet will feature:

- Statements and pictures from the candidates for President and U. S. Senate
- Statements from each of California's seven political parties
- Succinct descriptions of the statewide ballot measures with pro and con arguments
- Easy to read descriptions of the primary election and the voting process

The nonpartisan guides are prepared in partnership with community members who help create the guide's user-friendly design and easy-to-skim layout. "We are making information about preparing to vote as accessible as possible for all eligible voters," said Secretary of State Kevin Shelley. The guides will also be available on audiotape, and in large print at www.easyvoter.org."

The order form for the *Easy Voter Guide* is available at www.easyvoter.org and the deadline for guaranteed orders is December 19. Newspapers wishing to reprint the *Easy Voter Guide* can fill out the reprint form at www.easyvoter.org to get a CD of the guide formatted to their publication in any of the five languages.

In addition to the support of the California Secretary of State's Office, other major partners include the California State Library and the California League of Women Voters Education Fund. The Easy Voter Guide Project is managed by Common Knowledge (415-454-6500) with support from Literacyworks. Over 600 organizations and newspapers distributed more than 1.8 million copies of the *Easy Voter Guide* for the recent recall election. For the March Primary, organizations distributing the guide will include the Secretary of State's new regional offices, public libraries, election officials, newspapers, high schools, community colleges, adult schools, the League of Women Voters, and a wide variety of community organizations.